



FOR IMMEDIATE RELEASE

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CHARLES MORGAN RETIRES AS NRSC CHAIR

-- Milford Smith, Jr. selected as new Chair --

LAS VEGAS - Charles T. Morgan, former senior VP of engineering for Susquehanna Radio, today announced his retirement as chairman of the National Radio Systems Committee (NRSC), a technical standards-setting body co-sponsored by the National Association of Broadcasters (NAB) and the Consumer Electronics Association (CEA).

Morgan was at the helm of the NRSC for over 20 years. During his tenure, the NRSC developed a series of AM broadcast standards to improve the quality of AM radio, the RBDS Standard currently used for displaying song title and artist on analog FM radio receivers, and the in-band/on-channel (IBOC) Digital Radio Broadcasting Standard, enabling the transition of AM and FM broadcasting in the U.S. from analog to digital.

Although he will no longer serve as chair, Morgan will remain active in the committee and its subcommittees.

Replacing Morgan as chairman will be Milford K. Smith, Jr., vice president radio engineering for Greater Media, Inc. Smith will be leaving his position as co-chair of the NRSC's Digital Radio Broadcasting (DRB) Subcommittee, a position he held for the last decade, and from which he, along with co-chair Michael Bergman of Kenwood Americas Corporation, oversaw the development of the NRSC-5-A Digital Radio Broadcasting standard.

Andy Laird, vice president and chief technology officer for Journal Broadcast Group, Inc., will be replacing Smith as co-chair of the DRB Subcommittee. Laird has been an active member of the NRSC for over a decade, and was previously the chairman of the DAB (now DRB) Subcommittee's Test Guidelines Working Group and Test Procedures Working Group which were responsible for developing the test procedures used in the NRSC's evaluation of IBOC digital radio.

Additional information about the NRSC may be obtained from the NRSC's web site at www.nrscstandards.org.

About CEA:

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the consumer technology industry through technology policy, events, research, promotion and the fostering of business and strategic relationships. CEA represents more than 2,100 corporate members involved in the design, development, manufacturing, distribution and integration of audio, video, mobile electronics, wireless and landline communications, information technology, digital imaging, home networking, multimedia and accessory products, as well as related services that are sold through consumer channels. Combined, CEA's members account for more than \$140 billion in annual sales. CEA's resources are available online at www.CE.org, the definitive source for information about the consumer electronics industry.

CEA also sponsors and manages the International CES - Defining Tomorrow's Technology. All profits from CES are reinvested into industry services, including technical training and education, industry promotion, engineering standards development, market research and legislative advocacy.

About NAB:

The National Association of Broadcasters is a trade association that advocates on behalf of more than 8,300 free, local radio and television stations and also broadcasts networks before Congress, the Federal Communications Commission and the Courts. Information about NAB can be found at www.NAB.org.