# NAB and CTA to Address Radio Data Services and Metadata Standards

ORLANDO, FL - Today at the 2018 Radio Show, the National Radio Systems Committee (NRSC), a technical standards-setting body co-sponsored by the National Association of Broadcasters (NAB) and the Consumer Technology Association (CTA), formed the Data Services and Metadata (DSM) Subcommittee. The new group will focus on digital information that radio broadcasters send to their audiences via the growing data transmission technologies in use today. The DSM will develop guidelines and standards related to data and technologies.

"Broadcasters and manufacturers alike have developed innovative applications for broadcast radio data, from traffic services to earthquake alerts to distributed energy grid load management," said Dan Mansergh, CTO, KQED Inc., chair of the DSM Subcommittee. "One area we will explore is data broadcasting applications associated with Emergency Alerts, with the goal of helping broadcast engineers understand and deploy the best alerting infrastructure possible."

The DSM is the successor to the NRSC's Radio Broadcast Data Systems (RBDS) subcommittee, which developed the first U.S. RBDS standard in 1993. Since then, the RBDS subcommittee has updated the standard and developed NRSC guidelines based on the standard used in Europe – the Radio Data System (RDS). As more methods are now being used to transmit data beyond the RDS, the restructured group aims to provide a better framework for supporting the data delivery-related needs of radio broadcasters.

**About NAB**
The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

**About CTA**
Consumer Technology Association (CTA)™ is the trade association representing the $287 billion U.S. consumer technology industry. More than 2,200 companies – 80 percent are small businesses and startups; others are among the world's best known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES® – the world's gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA's industry services.